

HOUSE BILL 2001

By Cochran

AN ACT to amend Tennessee Code Annotated, Title 7,  
Chapter 4, relative to the use of a tax upon the  
privilege of occupancy allocated for the direct  
promotion of tourism.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 7-4-110, is amended by adding  
the following as a new subsection:

(h) For purposes of subdivision (b)(1), "direct promotion of tourism" means  
tourism promotion activities exclusively by and through a competitively bid contract of  
the metropolitan government to an entity whose primary purpose and activities are the  
direct promotion of tourism within the county. The proceeds distributed pursuant to  
subdivision (b)(1) must be used in their entirety to fund the competitively bid contract  
for the direct promotion of tourism.

SECTION 2. This act takes effect July 1, 2022, the public welfare requiring it.